A Year in Review: 2021 in Numbers

2021 was a big year for Way to Health (W2H) – not only for our team and product but for the army of amazing researchers and clinical care teams that develop and manage interventions on our platform.

Impact at scale

More than **500,000 people** interacted with the platform in 2021, bringing total engagement to **1.4 million people.**

The operations team launched **51 new projects** and supported **40 ongoing programs.** Implementations span across research and clinical domains.

Pandemic response

COVID Watch, a text messaging program that safely monitors patients with COVID-19 at home, **lowered the chance of death by 68%** among enrolled patients. Between COVID Watch and COVID Navigator, a version we launched for the University of Pennsylvania, we have delivered more than **80,000 test results.**

W2H supported outreach, registration, and follow-up for community vaccine clinics designed to address racial inequity in vaccine distribution. At these clinics, **85% of vaccine recipients were Black or Brown**. More than **8,000 vaccine doses** have been administered to date.

Insights from research

In 2021, our research community published **12 articles** on remote engagement solutions. Of note was a mega study exploring ways to increase flu vaccination rates that found that a simple tweak of wording accounted for an **11% increase** in vaccine adoption.

Product highlights

Our engineering team made noteworthy platform enhancements this year, releasing **93 unique user stories:** product features defined from a user perspective. We also completely rebuilt the W2H embedded view in the electronic health record, continued to support and optimize programs at scale, and created more than **30 custom dashboards** and reports to help users make sense of data.

To advance W2H projects, we developed integrations for the Omron blood pressure cuff and TrueMotion, an app that promotes safe driving. Beyond device integrations, we deployed **40 unique builds** associated with **13 custom integrations** interfacing with vendor products and institution-built solutions. These builds automate patient enrollment, data processing, and feeding relevant data back into the electronic health record.

A look ahead

Our team is prepping for a strong year ahead, supporting health care operations and research through **automation and innovation**. So be on the lookout for **analytics at your fingertips** and **natural language understanding** baked into our core text algorithm offerings.