



IMPLEMENTATION | STAGE 4

Design an evaluation plan

Developing an evaluation plan will help you think through how to assess your intervention, including the metrics you will use and the logistics of obtaining data. Be sure to engage a statistician or data analyst to ensure that the intervention has been designed in a way that provides high-quality data.

Decide what you will measure.

- What measurements can you collect that align to your primary and secondary outcomes?
- What will you use for comparison: Pre-intervention versus post-intervention? Intervention group versus control group?

Determine how you will collect measurements.

- What points in the workflow are testable?
- Which data sources will you use (see Stage 2 checklist)?
- Who has access to the data and will extract it?

Outline your plan for analyzing the data.

- Which types of analysis are appropriate for interpreting the data you expect to collect?
- What external (non-intervention) factors might contribute to your outcomes being achieved or not achieved? Can you adjust for these factors in the design or analysis?
- Who will perform the analyses?