



Penn Medicine

We appreciate your interest in submitting an abstract for the Nudges in Health Care Symposium!

We are now accepting abstracts for the Symposium's poster session & oral presentation. Abstract submissions should describe research that used behaviorally-informed methods to create wide-reaching impact in health care. Impacts can be

related to care team well-being, patient experience, evidence-based clinical effectiveness or safety outcomes, or other important outcomes. We also welcome efforts with null results that provide substantial learnings.

We're particularly interested in abstracts that fall into one of the following categories:

1. Behavioral nudges closing the equity gap
2. Clinician-facing interventions
3. Patient engagement interventions
4. Innovation in methods/approaches for nudges
5. Analog or non-digital nudges

Abstracts will be selected for either the standard poster session or for a 10-minute oral presentation. It is required for at least one person from the abstract submission team to be present at the standard poster session and for only one person to participate in the 10-minute oral presentation. Templates will be provided for each format.

Please reach out to [nudge.unit@pennteamedicine.upenn.edu](mailto:nudge.unit@pennteamedicine.upenn.edu) with any questions.

You can view the event page at <https://chti.upenn.edu/NHCS24>

What is your first name?

What is your last name?

What are your titles/credentials? (MD, PhD, MBA, MPH, etc.)

What is your email address?

Please retype your email.

If applicable, please include your co-researchers names  
(format: first name last name, degree).

What organizations are you affiliated with? (i.e. Penn Medicine, MIT, etc.)

What's the title of your abstract?

Please write your abstract (300 word max) inclusive of: Context, Research Question(s), Methods, Results, and Conclusion/Significance

What topics does your abstract cover? Please check all that apply.

- Behavioral nudges closing the equity gap
- Clinician-facing interventions
- Patient engagement interventions
- Innovation in methods/approaches for nudges
- Analog or non-digital nudges
- Other behaviorally-informed method or nudge in health care

Please note your preference for presenting your abstract. Note: final format will be determined by the Nudge Unit based on the selection pool, taking preferences into consideration.

- Poster session
- Oral presentation
- No preference